

NSSGA SPONSOR PROSPECTUS

NSSGA®

NATIONAL STONE, SAND
& GRAVEL ASSOCIATION



Our members are your markets

- 140 producer members across all 50 states, eight Canadian provinces, and the Bahamas
- Member companies encompass 6,500 locations
- NSSGA's member companies produce more than 90 percent of the crushed stone and 70 percent of the sand and gravel consumed annually in the United States
- All of the top 10 aggregates producers in the United States are active and engaged members
- Nearly 93% of our members are considered smaller producers

"The value DSC Dredge, LLC receives as an NSSGA Partner is immeasurable. As a corporation, if you desire to be "in the market" and increase your market visibility, there is no better way than to become a NSSGA Partner! The market networking opportunities are phenomenal."

CHARLIE JOHNSON
DSC Dredge, LLC

NSSGA events to date have:

- engaged over 500 companies plus their subsidiaries
- drawn 2,760 unique attendees and a total of 3,826 registrations
- featured a balanced mix of attendees from both large and small producers

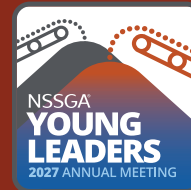
2027 SPONSOR OPPORTUNITIES



Annual Convention

MARCH 13-16 | NEW ORLEANS

NSSGA's Annual Convention brings together our members, industry reps, and staff to conduct the business of the association. We are at our best when our NSSGA members are working together to advance policy, tackle regulations, build a strong workforce and provide the aggregates resources needed to build America's future.



Young Leaders Annual Meeting

APRIL 25-29 | HILTON HEAD

NSSGA's Young Leaders is a group of industry professionals 40 years old and younger. The group's annual meeting is designed to develop leadership and management skills; to advance industry positions; to foster the exchange ideas and discussion of areas of mutual interest; and to help build a national network of engaged industry professionals.



Leadership Summit

JUNE 13-15 | WEST PALM BEACH, FL

NSSGA's Leadership Summit brings NSSGA's senior-level leaders together to conduct association business and governance; to create meaningful connections; and to provide insights about trends impacting the aggregates industry you won't find anywhere else.



Legislative & Policy Forum

SEPTEMBER 21-23 | WASHINGTON, DC

NSSGA's Legislative & Policy Forum is a chance for members to convene, collaborate and advocate on policies important to the aggregates industry. The cornerstone of this event is Hill Day, a slate of face-to-face meetings with elected representatives and staff where members share first-hand accounts of the implications of regulatory policies and underscore the value the aggregates industry brings to constituent communities.

Annual Sponsorship Opportunities

■ **PLATINUM** (\$50,000+)

■ **GOLD** (\$30,000+)

■ **SILVER** (\$20,000+)

■ **BRONZE** (\$10,000+)

All Sponsorships Include:

P G S B

Prominent visibility on NSSGA's Sponsors Page

Signage visibility at NSSGA annual events

Recognition in event-related emails

Recognition in one issue of NSSGA's *REVIEW* magazine

Facilitated one-on-one meeting with the NSSGA President and CEO

Logo placement on websites, virtual platforms, and event materials

Opportunity to contribute education-focused articles to NSSGA's *REVIEW* magazine

Complimentary event registrations (*number depends on level*)

Opportunity to host a webinar on industry-related topics

YEAR-ROUND SPONSORSHIP OPPORTUNITIES

Applicable events: NSSGA Annual Convention, Leadership Summit, Young Leaders Annual Meeting, and Legislative & Policy Forum.

PLATINUM

- Dinner sponsorship
- General session
- Leadership Summit gift bags
- Speaker introduction
- Welcome reception

GOLD AND ABOVE

- Beverage breaks (hydration stations)
- Breakfast sponsorship
- Company-branded hotel key cards
- Golf tournament and beverage cart
- Lunch sponsorship
- Mobile app sponsorship
- Optional activities
- Reception sponsorship
- Transportation

SILVER AND ABOVE

- 5K, fun run, or walk
- Check-in kiosk
- Event pen
- Guest or spouse activity
- Hospitality lounge
- Networking break
- Pocket guide

"Our ongoing partnership with NSSGA has been instrumental in connecting us with industry leaders and customers. The exposure our brand has received is fantastic. The work that NSSGA does to promote our industry and educate people of its importance is invaluable and will ensure its longevity."

JORDAN RUSSELL
BeltTech Industrial

ROCKPAC Sponsorships

NSSGA has added sponsorship opportunities for the annual ROCKPAC Donor's Reception. Your sponsorship will help fund our reception prizes that lucky ROCKPAC donors might win, including our grand prize of over \$40,000.

NOTE: All corporate sponsorship funds received for ROCKPAC will be used for prizes and ROCKPAC incentives, and not used to directly support political campaigns.



EVENT SPONSORSHIP LEVELS:

- \$2,500** Representative Level
- \$5,000** Ambassador Level
- \$7,500** Minority Leader
- \$10,000** Speaker's Council
- \$15,000** Chairman's Circle

Advocacy
is **JOB#1!**

BRANDED DIGITAL COMMUNICATIONS

NSSGA is committed to providing our members up to the minute industry news, legislative updates and valuable insights in the aggregates industry.

If you are looking to gain greater visibility with NSSGA members, partnering with us digitally will connect you directly to potential customers. This impactful sponsorship includes the ability for your company to link readers to a website, press release or other pertinent company news link.



The Washington Report, a digitally delivered news brief, launched in 2020 and reaches all NSSGA members every other Thursday. This information-packed announcement focuses on all things DC-related and how legislation and policy efforts will affect the aggregates industry.



The Events Outlook is a weekly email alert that provides a snapshot of upcoming events and webinars.



The Week Ahead is digitally published each Monday serves as a key alert on NSSGA's agenda. House and Senate hearings, markups, votes and other policy issues are included in this newsletter. In addition, any NSSGA sponsored webinar or briefing is included.

"You start by supporting NSSGA for the networking with so many decision makers in our industry, but as you become involved you get such a feeling of togetherness and gratitude. Then the networking turns into friendships. Why wouldn't we want to support an industry that gives back so much to our country and all of the wonderful individuals who have made this industry their career and passion."

MARK KRAUSE
McLanahan Corporation