

**Contacts:**

Matthew Armstrong, 403-827-9787, [marmstrong@majorflexmat.com](mailto:marmstrong@majorflexmat.com), [www.majorflexmat.com](http://www.majorflexmat.com)  
Katie Grube, 701-373-0062, [katie@ironcladmktg.com](mailto:katie@ironcladmktg.com), [www.ironcladmktg.com](http://www.ironcladmktg.com)

**FOR IMMEDIATE RELEASE**

## **MAJOR Expands its Customer Service & Sales Teams to Better Serve Customers**

**CANDIAC, Québec** (June 30, 2022) — [MAJOR](http://www.majorflexmat.com), a leading global manufacturer of high-performance wire screening media, recently named Ian Edwards as senior director of global sales and customer service, Judas Vriseno as regional director of sales, Tom Costello as regional manager of sales and national accounts and Ryan Pintar as customer service director. Each position will focus on bringing processing solutions to quarries and mines worldwide to better serve its customers and increase plant productivity.

“We are excited for the opportunities ahead, as we add four outstanding, customer-centric individuals to our leadership team,” said Bernard Betts, president of MAJOR. “We are confident that their dedication and industry experience will make them successful in helping customers achieve their goals and maximize their screening efficiency.”

Edwards’ new role as the senior director responsible for global sales and customer service is to focus on building relationships with dealers and direct partners to best support customers worldwide. He brings more than a decade of experience to his new role, also serving as a territory manager within the company for nearly two years. He has a degree in business administration from John Abbott College as well additional training in the Smith School of Business in project management and leading change. Edwards is a MAJOR certified FLEX-MAT expert and has received training at Performance Associates International Inc. (PAI) in open pit mining, mineral processing utilities and particle size classification.

“MAJOR has an incredible team in place — always willing to go the extra mile to find a solution,” Edwards said. “I’m excited to use our experience, challenge our team, and continue to find ways to better serve our customers worldwide.”

Vriseno was promoted to MAJOR’s regional director of sales where he is responsible for the management and training of independent dealers, sales representatives and territory managers. He will serve Texas, Arizona, Hawaii, the Gulf Coast region, Mexico, Central and South America and the Caribbean. Vriseno brings 25 years of experience in maintenance, quality control, production management and aggregate sales to his new position, which allows him to have a complete understanding of customer needs. More than four of those years spent with MAJOR as a territory manager where he earned his MAJOR screening expert certification.

Vriseno has an associate degree in Network Administration, training in AggFlow software for plant processing and considerable experience performing and reading gradations to meet product specifications.

Costello offers more than 20 years of industry experience, serving as a territory manager at MAJOR for five years before being promoted to regional manager of sales. In this new role, he will continue serve operations in the Central and Southeastern United States.

Pintar joins the MAJOR team as its new customer service director. He will oversee the customer service team and implement new processes to streamline interactions with customers to provide unparalleled support. He will serve Latin America, Western Canada and the United States and Eastern Europe. Pintar brings 15 years of customer service experience to MAJOR, formally serving as a business development manager.

To learn more about MAJOR's products and services, visit [www.majorflexmat.com](http://www.majorflexmat.com).

### **About MAJOR**

MAJOR is an innovative global manufacturer of wire screens for the aggregate, mining and recycling industries. FLEX-MAT®, the company's renowned line of distinctive lime-green high vibration screens made with OPTIMUMWIRE® "The longest-lasting wire" sets the standard in lowering cost of production per ton by dramatically increasing throughput and wear life while eliminating blinding and pegging. MAJOR masters wire quality, screen manufacturing and the screening process, and provides on-site screening performance assessment and training seminars on screen maintenance and screening efficiency to help producers increase their screening performance and profitability. MAJOR is a Haver & Boecker company. MAJOR, 225 North Montcalm Blvd., Candiac, Québec, Canada J5R 3L6; Phone 450 659-7681, Fax 450 659-5570; [info@majorflexmat.com](mailto:info@majorflexmat.com); [Twitter](#); [Vimeo](#); [LinkedIn](#); or [www.majorflexmat.com](http://www.majorflexmat.com).

###