

# PRODUCER MEMBERSHIP





# We are NSSGA!

Our country depends on the aggregate industry.

The National Stone, Sand & Gravel Association (NSSGA) is the leader in advocating on public policies important to aggregate producers.

NSSGA represents aggregates producers and those who manufacture equipment and provide services that support the construction industry. Our members run essential businesses and our country depends on the aggregate industry; we represent more than 90 percent of the crushed stone and 70 percent of the sand and gravel consumed annually in the United States. Our members employ more than 100,000 hard-working men and women and are responsible for the essential raw materials found in every home, building, road, bridge and public works project. The economic impact of aggregates is felt throughout our economy. For every quarry job, another five jobs are made possible throughout the value chain. And every \$1 earned in the aggregates industry generates over \$4 in earnings across other sectors.

### ROCKS build AMERICA

#### **MISSION**

The National Stone, Sand & Gravel Association is the leading voice and advocate for the aggregates industry. We advance public policies that protect and expand the safe, environmentally responsible production and use of aggregates that build America's infrastructure and economy.

#### VISION

The National Stone, Sand & Gravel Association's vision is a favorable public policy and regulatory environment that fosters business growth for the aggregates and construction materials industries. We are committed to rebuilding the nation's aging infrastructure and supporting future development to ensure America's economic prosperity and global competitiveness in the 21st century and beyond.

### STRATEGIC PLAN Rocks Build America 2020-2023

NSSGA is deeply committed to supporting its members and the industry, which is clearly seen in the latest iteration of its strategic plan: Rocks Build America 2020-2023. This marks the third strategic plan, each covering a three-year period. Under the leadership of then-Chairman Bob Weldon, NSSGA's Executive Committee gathered input directly from members through surveys, briefings, meetings and one-on-one interviews. The resulting strategic plan focuses NSSGA's commitment and resources to the priorities of our members, for our members.

#### The objectives of Rocks Build America 2020-2023 are:

- **1.** Effectively advance the regulatory and legislative interests of the aggregate industry, and increase member understanding of, and active participation in, NSSGA's advocacy strategy.
- **2.** Increase member understanding of the critical role they play in achieving NSSGA's mission and vision.
- **3.** Broaden member understanding, and support of, NSSGA's industrial health advocacy
- **4.** Design and implement a sustainable and acceptable dues structure.

The strength of our association is the quality and engagement of our member companies and their representatives. Together, we collectively amplify our voice beyond what any one company could achieve alone. We know that when speaking about policies that impact our member companies' ability to operate, no one tells the industry story better than the members themselves.

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