

Michael W. Johnson
President and CEO

NSSGA President and CEO Michael (Mike) W. Johnson serves as the lead advocate for the stone, sand and gravel industry. In this role, Johnson is responsible for the strategic development and execution of the association's key mission in the areas of government, public, industry and political affairs.

Since his appointment in 2013, Johnson has implemented an ambitious plan to grow the scope and influence of NSSGA. Rocks Build America is a three-year, member-driven initiative to enhance the association's advocacy in the legislative and regulatory arenas, align internal and external communications activities with the association's goals, and demonstrate NSSGA's value to the entire aggregates industry.

Before his current role, Johnson served as the executive vice president, chief lobbyist and top political officer with the National Beer Wholesalers Association (NBWA). In that position, he led a team of government and political affairs professionals that successfully pushed for enactment of the Sober Truth on Preventing Underage Drinking (STOP) Act. He also oversaw the operation of one of the largest and most successful political action committees in the country.

Prior to NBWA, Johnson served as vice president of government affairs with the Wine and Spirits Wholesalers of America (WSWA). During his six-year tenure, he played a leadership role on a successful advocacy team that pushed for two successful, member-sought federal policy changes: the 21st Amendment Enforcement Act to reduce underage drinking, and a tax measure to provide equal treatment for both domestic and imported products.

In addition to managing a congressional campaign and a stint with a political and government affairs consulting firm, he lobbied Congress and ran ballot initiatives and referendum campaigns for the National Association of Home Builders.

Johnson's first position in Washington was with former Sen. Wendell H. Ford, D-Ky., the second highest-ranking member of the Senate leadership at the time. Johnson served the senator in various capacities, including as his political director.

Johnson is a member of the U.S. Chamber of Commerce, Association Committee of 100 and is an American Society of Association Executives (ASAE) Key Industry Association Council member. He was honored twice by Association TRENDS as a "Leading Association Lobbyist" in 2012 and a "Young & Aspiring Association Professionals of 2007."

A Kentucky native, Johnson earned his undergraduate degree in Political Science and Journalism at the University of Kentucky. He remains a devoted Wildcat fan, as well as an avid golfer. He currently serves as the President of The First Tee of Greater Washington, D.C. He is a graduate of Rapport Leadership International and is a proud Life Loyal Alumni of the Sigma Chi fraternity.

Since coming to NSSGA in 2013, Mike has aggressively sought to strategically reenergize and refocus the association's resources to better serve the industry. Within a short period, he and NSSGA's leadership implemented the three-year Rocks Build America strategic plan to grow the association's scope and influence. The plan's four aspects include: strengthening legislative advocacy through aggressive lobbying, grassroots and political involvement; increasing focus on key health, safety, and environmental regulatory matters; expanding strategic communications to give the industry a greater presence on both the policy and national stage and to grow non-dues revenue and membership.

Johnson, his wife, Jill, and their two boys live in Alexandria, Va.