

Corporate Social Responsibility in Practice at Oldcastle Materials, Inc.

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Callanan Industries Inc. in New York won the Rookie of the Year award from the WHC for 2007.

Oldcastle Materials companies, located in seven geographical divisions throughout the United States, maintain a balance between our business goals and the interests of the communities in which we operate. We have an established history of commitment to community and believe that good corporate citizenship is essential to our long-term success. In keeping with NSSGA's

sustainability principles – environmental stewardship, social responsibility and economic reinvestment – the Oldcastle Materials Group integrates these three values in our Corporate Social Responsibility (CSR) programs.

Environmental Stewardship

Wildlife Habitat Council

Since 2005, Oldcastle Materials has been designating property for wildlife

habitat projects in cooperation with the Wildlife Habitat Council through a corporate initiative across our U.S. operations. We now have designated sites in Arkansas, Colorado, Connecticut, Idaho, Iowa, Maine, New Jersey, New York, Ohio, Pennsylvania and Vermont. Habitat projects vary in nature and scope, but are corporate-driven efforts between management, employees, community members, volunteers,



Des Moines Asphalt Plant, winner of NAPA's Ecological Award for 2007.

local conservation groups and local, state and federal agencies.

Environmental Awards

Many of our asphalt operations have been recognized for their achievements in environmental stewardship through the National Asphalt Pavement Association's (NAPA) Diamond Achievement Commendation and Ecological Awards. Our Des Moines Asphalt and Paving Co. in Iowa won NAPA's 2007 Ecological Award.

NSSGA's Environmental Excellence Certificate of Achievement is another example of an award that recognized environmental excellence. Our Staker & Parson Cos. in Utah were awarded five gold and silver environmental excellence awards in 2007.

Environmental Best Practices

We optimize our use of energy and resources through efficiency gains and recycling. Environmental Best Practice teams meet to discuss compliance with group policy, local regulations and national legislation; environmental training, audits and certification; and environmental upgrades and improvements. Climate change impacts, energy and fuel usage, air quality, water and waste

management and recycling activities are of concern to all group companies.

Social Responsibility

Communications

As a corporate employer and industry leader, we have a responsibility to share information. A quarterly

corporate employee newsletter, available electronically and in print form, features the community-relations work of our companies. An annual public CSR report is prepared and records this aspect of our businesses.

Communications have also taken the form of messages on our



Tilcon New Jersey recently hosted a warm-mix asphalt best practices symposium.



The Arkhola trucks feature "rolling ads."

equipment. Our Arkhola Group in the Southwest Division has found a visible and unique way to support local nonprofit organizations. The company's concrete trucks are covered with advertisements for the Susan G. Komen Foundation, the Morgan Nick Foundation and the Ft. Smith Boys and Girls Club.

Health & Safety

Our objective is to be an employer of choice in all our operating companies and to provide a safe workplace for our 25,000 U.S. employees. Across our group, we continually improve our health and safety stewardship toward industry best practices. We ensure that our employees and contractors respect our health and safety initiatives and that our companies provide a healthy and safe workplace for our employees, contractors and customers.

We continually strive to take safety to the next level; our goal is a zero-

incident culture. Individual companies such as Harrison's Waynesville Quarry in North Carolina, which was recently awarded the prestigious Mining Star award, are proving that accidents can be prevented.

Open Houses

Although open houses are not a new idea for improving community relations and demonstrating social corporate responsibility, we continue to find them to be an extremely valuable venue for building relationships, educating the public and opening lines of communication. The positive feedback and results from these events prove that they are worth the time, effort and resources that go into their planning and execution.

Economic Reinvestment

Habitat for Humanity

Our federation of companies works with local Habitat for

Humanity chapters to provide stone-based materials, equipment, labor and money to renovate and build simple, decent houses for the benefit of the homeowner (partner) families. We see this partnership as a good fit for us as a construction materials company, and the results of our donations are easily observed and help individuals to provide a better life for their families.

Donations

Oldcastle Materials companies form an integral part of the communities in which they operate. We are committed to serving the genuine needs and interests of our local communities, as we are sensitive to the impact our operations may have. Monetary, material and land donations are some of the ways that we give back and reinvest in our neighborhoods. ■



Commissioner Berry of the North Carolina Department of Labor presents the Mining Star flag to Oldcastle.



More than 30 Tilcon employees and their family members volunteered time in February to help a family in Newburgh, N.Y. They worked hard to paint, insulate, build decks and install kitchen and bathroom cabinetry in the home.