



Natural building blocks for quality of life

COMMUNITY IMPACT SURVEY



Determining Benefit to the Community

Answers to the questions below can be used to describe the company's other contributions – economic and non economic - to the local community. Combined with your Economic Impact Report, these two perspectives provide a comprehensive analysis of your individual operations “footprint” on the local community.

1. Taxes

What types of taxes are paid (e.g. real estate, sales, special assessments)?
What proportion of the community's tax base do they provide?
Are they used for any special purposes?

2. What *local* vendors does the company use and how much do they spend on goods and services purchased from these local vendors?

You might want to provide a list (it should be short for impact) of the primary vendors or simply list the dollar amount spent on these vendors in the local community (e.g. the area listed in Part A, question #2).

3. Community contributions

Did the company make any corporate charitable or civic contributions to the community in the recent past?

Does the company contribute to any local charitable campaigns such as the United Way campaign? If so, please name the organization(s) and designate the total amount and/or percentage of employees making contributions.

4. Volunteer Time

Are company employees encouraged to volunteer (e.g. board or committee work) with local community and civic organizations?

Have any individuals played key leadership roles in the recent past (e.g. chair of the Chamber of Commerce)?

5. Describe any educational benefits that you provide for your employees.

6. Describe any health and wellness programs that you provide for your employees and their families.

7. Other

Are there other ways that this company provides tangible or intangible benefits to the local community? For example, has your company provided funding for civic projects or activities that benefit the community? Have you participated in mentoring, adopt-a-school programs, or other organized community efforts?